

## GENERATE MORE CONNECTIONS, GREATER GROWTH WITH BBB INSURANCE TELEMARKETING

We are a telemarketing company based in **Surrey**- Canada; **Hamilton, NJ**; **Lancashire**- UK and **Delhi**- India. We have our own telemarketing team equipped with latest and advanced technology. We have already dialed for various campaigns like **mortgage, insurance & investment, real estate/ education/ healthcare/ hospitality/ moving and packing** for lead generation, appointment fixing, survey, fund raising, recruitment, deregulation and hot transfers.

### BBBs INSURANCE LEADS ARE

- Guaranteed
- Exclusive
- Confirmed




### PUT OUR EXPERIENCE TO WORK FOR YOU - GENERATING LEADS FOR INSURANCE AGENTS


- Communicate with our team whenever you want
- Appointments on your schedule, time, and territory
- Customized scripts to your individual needs
- High quality and exclusive sales appointments, confirmation, and rescheduling


## KEY FEATURES OF BBB TECHNOLOGY'S INSURANCE APPOINTMENTS

We provide you with the latest technology to engage and schedule more meetings with B2B/B2C leads. We help you save time, money, and efforts.


 WE INTEGRATE WITH  
+1000 LEAD SOURCES

 REALTIME REPORTING

 APPOINTMENT  
SCHEDULING  
NOTIFICATION

 FREE SCRIPT  
CONSULTATION

 QUALITY & SECURITY

 BOOK APPOINTMENTS  
IN YOUR CALENDAR

## PROSPECTING AND APPOINT SETTING

### Familiarize

We take the time to become educated on your product and company. We do cold call, so you don't have to.

### Engage

We will engage your prospects in value-based, meaningful conversations that yield meetings and provide a flow of valuable appointments for you.

### Schedule and confirm

We will send calendar invites, confirm meetings, and even reschedule meetings.

## BENEFITS OF INSURANCE TELEMARKETING

- Cost-effective marketing
- Immediately gauge a client's level of interest in the product
- Reach a larger audience with telemarketing
- Get more qualified leads into sales pipeline, allows your sales staff to concentrate on closing sales and retaining customers, growing your business in a manageable way
- Measurable results – you get a detailed picture of how a campaign performed



**BBB** builds lead generation programs that are tailored to your specific needs, challenges, and verticals. By taking the time to understand backend KPI's, we provide real-time solutions with specific strategies and technologies in mind.

Partnering with **BBB** will help you generate more high-quality leads, through our owned and operated call center, a vast client base of publishers, and cutting-edge data tech to exceed your campaign goals.

Connect with a **BBB** lead gen specialist today and drive high-value leads from real customers, in real time.

## WHO WE SERVE IN THE INSURANCE INDUSTRY

### **Insurance Carriers**

We'll help you partner with the right insurance agencies to expand your footprint and increase your market share in targeted niche markets; we'll also help your agency force by providing qualified leads, opening doors to new sales opportunities.

### **MGAs**

Get ahead of the renewal process by having our experienced sales people get you agency client data so you can get in on the insurance proposal process.

### **Insurance Agencies**

Leverage your independence & ability to get competitive rates with more clients by keeping your pipeline filled with qualified prospects. Turn one-policy customers into well-rounded clients that look to you for all their insurance needs.

## PRICING

### Three modes of working with BBB





- Verified Appointments** – starting with **\$150** per appointment
- Verified Leads** - **\$ 80** per lead
- Telecalling** - **\$9 USD** per hour per agent (min 168 hours per month i.e. 8 hours a day) which includes all the cost of wages, hiring, training, calling and infrastructure facility, dialer, and reporting CRM.

### Payment Criteria

- 100% advance for 15 days (if hourly) as set up fee, then bimonthly*
- 50 leads advance (if per lead basis)*
- Payment should be through cheque/ wire in favor of **“Generic Ideas Ltd”**.

## Appendix

### WHAT’S OUR STRATEGIES

			
<b>Custom Campaign Creation</b>	<b>Multi-Level Approach</b>	<b>Targeted Consumers</b>	<b>Call Center</b>
<b>We build a marketing campaign that works specifically for your brand that matches your KPIs.</b>	Leverage all of BBB’s capabilities through call center and custom integrations & more.	Generate the leads that match your buyer profile by connecting with in-market consumers ready to engage.	<b>BBB</b> owns several vertically specific Call Center that deliver quality leads with customizable scripts.